

The International Conference on Artificial Life

ALIFE 2019

Sponsorship Opportunities



July 29 – August 2, 2019
Newcastle-upon-Tyne, UK

We are pleased to inform you that Newcastle-upon-Tyne will host the International Conference on Artificial Life in July 2019. We expect the week-long event to welcome an estimated 250 to 300 participating scientists—academics, industrial researchers and students—from a wide variety of academic disciplines and from all over the world.

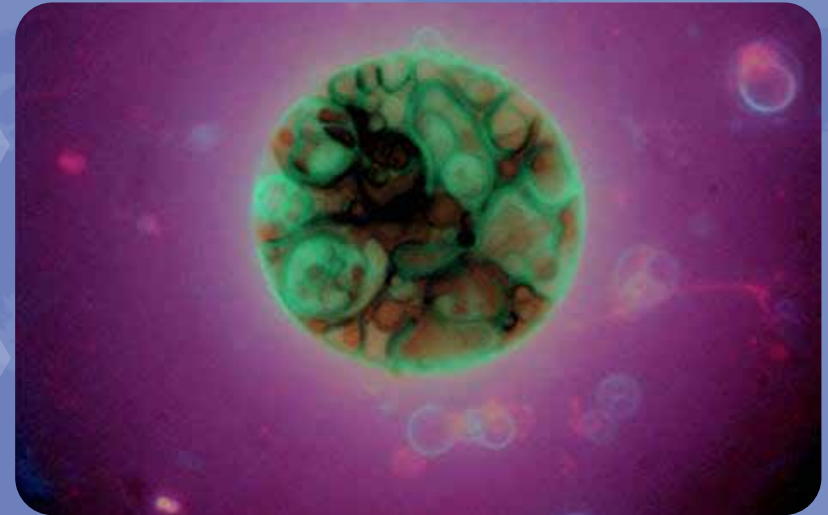
The ALIFE'19 organizing committee would like to invite you to participate in this event as a sponsor.



The conference is organized by Newcastle University's School of Computing and will be held in its brand new Science Central Campus

What is Artificial Life?

Artificial Life research studies the fundamental processes of living systems in order to gain a deeper understanding of Life's astonishing fecundity and ability for complex problem solving – thereby creating artificial systems with life-like properties in software, hardware, or chemistry. Over the last decades, the discipline has time and again helped to bootstrap technologies that now find wide-spread use in industry and society, ranging from engineering principles based on natural evolution and individual-based modelling, to traffic control systems and online gaming environments.



How can Artificial Life Help to Solve Societal Challenges?

ALIFE'19 will focus on the question how our interdisciplinary and constantly self-innovating research community can help to solve today's most pressing societal challenges – pertaining to sustainable technologies, urban development, environmental planning, bio-remediation and so on.

In line with this theme, we plan to revisit the very way academic conferences are run: ALIFE'19 plans to serve locally sourced catering, to feature remote and broadcasted presentations in order to reduce CO₂ emissions, to offer carbon-offset bursaries for participants to diminish their ecological footprint, and similar initiatives.

As a sponsor, you can help to make this vision reality!

Sponsorship Packages

Bronze Sponsor £ 500

- ◆ Sponsor logo on conference website and in programme booklet
- ◆ One item of promotional material in each conference delegate pack

Silver Sponsor £ 1,000

- ◆ Display of one A0 poster or free standing banner
- ◆ One complimentary delegate registration
- ◆ Sponsor logo on conference website and in programme booklet
- ◆ One item of promotional material in each conference delegate pack



Gold Sponsor £ 2,500

- Exhibition table near refreshment area and poster session
- Display of one A0 poster or free standing banner
- One complimentary delegate registration
- One item of promotional material in each conference delegate pack
- Half page advertisement in programme booklet
- Sponsor logo on conference website and in programme booklet

Platinum Sponsor £ 5,000

- 10 minute plenary address following a keynote presentation
- Exhibition table near refreshment area and poster session
- Display of one A0 poster or free standing banner
- Two complimentary delegate registrations
- One item of promotional material in each conference delegate pack
- One page advertisement in programme booklet
- Sponsor logo on conference website and in programme booklet



Targeted Sponsorship Packages

Targeting sponsors will be allowed to display one A0 poster or free standing banner near to the sponsored item.

Award sponsors will be mentioned at the award ceremony.

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| ◆ Art Sponsor (incl. Bronze Sponsorship) | £ 750 |
| ◆ Award Sponsor (incl. Bronze Sponsorship) | £ 750 |
| ◆ Sustainability Sponsor (incl. Bronze Sponsorship) | £ 750 |
| ◆ Conference Refreshments Sponsor (incl. Silver Sponsorship) | £ 1,500 |
| ◆ Welcome Reception Sponsor (incl. Gold Sponsorship) | £ 3,000 |
| ◆ Conference Dinner Sponsor (incl. Platinum Sponsorship) | £ 7,000 |

Travel Bursary Sponsor £ 150 per student/participant

Please contact alife-19@newcastle.ac.uk if you are interested in any of the above or alternative sponsorship options.